

andrewtertocha.com

425-772-6016 Andrew.Tertocha@gmail.com

SKILLS

Icon Design Illustration Data Visualization Digital & Print Ads Package Design Logo Design Motion Graphics Editorial & Layout Design Trade show Design Web Design

PROGRAMS

Adobe Illustrator Adobe Photoshop Adobe InDesign Adobe After Effects Adobe Premier Pro Adobe XD Adobe Animate Microsoft Power Point Cinema 4D

EDUCATION

BFA – Painting, Graphic Design Cornish College of the Arts *2010-2014*

WORK EXPERIENCE

Graphic Designer – MSLGROUP

April 2018 – Present

Responsible for the development and design of printed materials, infographics and editorial advertisements. Primary role creating illustrations and icons for use across all media. Works with design team to execute digital ad campaigns including banner ads and social media graphics. Secondary role creating motion graphics for video and advertisement projects. Collaborates with account team on strategy and implementation of campaigns.

United Soybean Board Promised Land Dairy Hass Avocado Board Enfamil

Freelance Graphic Designer – Elemental Hard Cider *May 2017 – November 2017*

Lead the design of a visual rebrand for the brewery with a primary focus on updating all product packaging, including refreshed labels for 12 and 16oz. SKU's. Additional work was done with the owners to develop a new logo, business cards, T-shirts and stationary.